

POSITION DESCRIPTION

Alumnae Coordinator

POSITION	Alumnae Coordinator
RESPONSIBLE TO	Director of Development and Community Relations
CLASSIFICATION	Education Support Officer – Category C
EMPLOYMENT TERMS	<ul style="list-style-type: none"> • Employment is in accordance with terms and conditions as outlined in the Victorian Catholic Education Multi-Employer Agreement (VCEMEA 2018) • Remuneration is in accordance with the VCEMEA 2018 and dependent on skills and experience
PREPARED BY	Director of Development and Community Relations Human Resources Manager
ISSUE: 05	DATE: May 2022

All staff members of Siena College are expected to support and promote the College’s mission. Siena College, a Catholic secondary school in the Dominican tradition, engages young women in a challenging education that empowers them with the personal resources to make a difference in the world, by searching for truth through a culture of lifelong learning.

The College has a universal expectation for the protection of the young women in its care and is committed to ensuring that all staff promote the inherent dignity and fundamental right of students to be respected and nurtured in a safe school environment. This commitment is drawn from and inherent to the teaching and mission of Jesus Christ, with love, justice, and the sanctity of each human person at the heart of the Gospel. The College has a zero tolerance of all forms of child abuse and actively works to listen to and empower students. The College has policies and processes in place to protect students from abuse and takes all allegations and concerns seriously, and responds in line with the organisation’s policies and procedures.

The Alumnae Coordinator has responsibility for fostering and maintaining enduring relationships between the College and its alumnae, and maintaining positive relationships with current and past families. Working closely with the Director of Development and Community Relations this role is integral in developing a strong connection between the College and its alumnae. The Alumnae Coordinator collaborates with the Director of Development and Community Relations in forwarding the alumnae pillar of the Development office, including relations with all our alumnae and the Siena College Alumnae Association. The incumbent will promote engagement activities that will enhance existing relationships and build new relationships with alumnae who have not remained connected with the College. This includes developing a digital engagement strategy aimed at reconnecting alumnae.

Key Contacts:

- Principal
- Director of Development and Community Relations
- Siena College Alumnae Association (Committee and volunteers)

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- Marketing Manager
- Archivist
- Events Coordinator
- Teaching staff

Key Selection Criteria

- Demonstrated organisational skills, including the ability to manage, prioritise tasks and meet deadlines with minimal supervision.
- Understand the importance of commitment to a customer service approach.
- Excellent interpersonal and communication skills, with demonstrated ability to build rapport and develop engagement opportunities.
- Be able to interact positively with alumnae as well as all members of the College community.
- Proven collaborative skills and understanding the need to implement a strategy as part of the College's overall vision.
- Excellent verbal and written communication skills.
- Strong IT skills in the Microsoft Office Package and social media platforms.
- Experience in Synergetic, Graduway and SchoolBox would be advantageous. Ability to perform data entry, database administration, queries, and reports.
- Ability to adapt and be flexible in the performance of duties.

Alumnae Relations

- Act as the primary point of contact for all Siena College alumnae.
- Implement an outreach program with the College's alumnae and associated communities to build and sustain a positive and lifelong relationship with the College.
- In consultation with Director of Development and Community Relations, plan and organise functions (including reunions, Community functions and alumnae events) designed to expand and strengthen the College's Alumnae networks.
- Develop relationships with our alumnae so they want to remain connected with our College, including the identification of speakers for assemblies and engagement events.
- Engage and create connections with current Year 12 students and maintain this engagement after graduation from the College.
- Provide the Principal with notification of significant birthdays, births and passing of alumnae to facilitate appropriate correspondence.
- Promote the alumnae to current students providing mentoring and other engagement opportunities.
- Maintain regular communication with alumnae via direct contact, email, social media, alumnae web pages, and print publications.
- Educate graduating students about alumnae and engage them in programs.



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1. Fundraising and Research

- a. Work with Director of Development and Community Relations regarding ongoing solicitation of donations.
- b. Prepare alumnae profiles on request as needed by the Director of Development and Community Relations.
- c. Engage and create networking opportunities with Siena College Alumnae.

2. Plan, Budget, and Reporting

- a. In collaboration with Director of Development and Community Relations assist in the development of the annual alumnae engagement plan and budget.
- b. Produce regular updates on current projects via fortnightly meetings with the Director of Development and Community Relations.
- c. Attend all Development Staff meetings and all Staff meetings.
- d. Attend all major College events, where required.

3. Database

- a. Act as the key user for past student data on Synergetic.
- b. Coordinate digital contact programs for all alumnae to update records.
- c. Respond to telephone, email, and personal contacts from alumnae.
- d. Regular preparation of alumnae mailing lists for the Siena Spirit Magazine.
- e. Liaise with Head of Admissions to ensure all current and future student alumnae connections are captured.

4. Siena Reunions

- a. Manage, promote, and coordinate official College reunions.
- b. Source reunion organisers for each reunion and create up to date class lists for reunion organisers; issue invitations and manage RSVPs.
- c. Coordinate biennial (every 2 years) Generational Morning Tea.
- d. Together with the Director of Development and Community Relations identify and coordinate the Parent Alumnae Group.

5. Website, Social Media and Publications

- a. Be responsible for and provide edited content regarding alumnae and community groups for website, social media, College newsletter to create and maintain engagement.
 - b. Manage, enhance, promote, and maintain content on the College website and Siena Global Connect ensuring information is regularly updated as required.
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- c. Increase the alumnae membership on Siena Global Connect, actively promoting the app.
- d. Develop with the Director of Development and Community Relations, Archivist an alumnae social media strategy including timeline and protocols.
- e. Source content for the Alumnae Facebook page and the Alumnae networking platform Siena Global Connect.
- f. Prepare a monthly report on Siena Global Connect and alumnae relations for the Director of Development.
- g. Update alumnae profiles with qualifications from LinkedIn and monitor LinkedIn invitations and respond accordingly.
- h. Source material for inclusion in the Spirit magazine and College Yearbook.
- i. Assist in final preparation and proof reading of all College and Development publications.

6. Siena College Alumnae Association

- a. Attend all Alumnae Association Meetings with Director of Development and Community Relations as ex officio.
- b. Work closely with the Executive of the Association, assist with Alumnae events and provide administrative support to the Alumnae Association.
- c. Assist in engaging and developing alumnae business networks, e.g. mentoring work experience programs.

7. Recognition

- a. In consultation with the Principal, Director of Development and Community Relations develop and maintain an active shortlist of nominees for consideration for the induction of the Notable Alumnae.
- b. Ensure achievements of alumnae and other story opportunities are promoted to the College and Community.
- c. Report, capture and maintain accurate lists on births, marriages and deaths for the College Community and alumnae. Coordinate the mailing of cards and/or gifts as required.
- d. Host alumnae visits and requests for tours.

8. Archives

- a. Work closely with the College Archivist to ensure archival displays are in place for major events.
- b. Work in tandem with the College Archivist and other key staff to maintain alumnae profiles and stories.

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- c. Coordinate requests and donations of memorabilia.

9. Collateral and Merchandise

- a. Work with Director of Development and Community Relations to ensure an appropriate range of alumnae merchandise is available.
- b. Ensure that sufficient stocks levels are monitored and maintained.

10. General accountabilities for all Staff

- a. Demonstrate duty of care to students in relation to their wellbeing.
- b. Be well informed and comply with the College's obligations in relation to Child Safe Standards and processes for reporting suspected abuse.
- c. Adhere to the College's professional dress code for staff.
- d. Attend all relevant staff meetings, assemblies, College masses, community days and staff professional learning days.
- e. Demonstrate professional and collegial relationships with colleagues.
- f. Commit to and actively support the College's agenda for continuous improvement through participation in school improvement planning as required.
- g. Demonstrate alignment and support for the Catholic and Dominican ethos of the College.
- h. Support the Mission, Vision and Values of the College as articulated in the Strategic Plan.
- i. Be familiar with and comply with all College policies and procedures.
- j. Other duties as requested by the Principal and the Director of Development and Community Relations.

11. Professional Development and Memberships

- a. Undertake professional development as required as directed by Director of Development and Community Relations.
- b. Attend meetings of Educate Plus Alumnae Special Interest Group.